Virtual Enterprise Faculty Development Seminar 2014 Agenda
The CUNY Institute for Virtual Enterprise
June 19th-20th, 2014

Baruch College of the City University of New York
55 Lexington Avenue – Room 14-270
New York, NY 10010

Day 1 – Thursday, June 19th
Baruch College – Room 14-270
9am - 5pm
Optional Dinner: 5:00pm - 8pm

"A Look at Virtual Enterprise": Participants will learn the basics of the Virtual Enterprise pedagogy and the tools and events that support it. Virtual Enterprise will link CUNY campuses with CUNY Student Enterprises (Incubator) in campus based entrepreneurship outposts.

Topics:

- IVE, CUNY Student Enterprises, Entrepreneurship and STEM
- Introduction to the Institute of Virtual Enterprise
- Practical Approach to Virtual Enterprise
- Virtual Economy: CUNY IVE Online Market Maker

9:00AM - 9:30AM
Sign-In & Breakfast

9:30AM – 10:00AM
Welcome, Interactive & Introductions
Dr. Christoph Winkler, CUNY IVE

10:00AM – 10:15AM
Entrepreneurship Education Outposts
Dr. Stuart Schulman, CUNY IVE

10:15AM – 10:45AM
Introduction to Virtual Enterprise
Dr. Christoph Winkler, CUNY IVE

10:45AM – 11:00AM
Coffee Break

11:00AM – 2:00 PM
Virtual Enterprise Demonstration
Dr. Edgar Troudt & Julissa Baez, CUNY IVE

- 12:30PM – 1:30PM
  Working Lunch
  Dr. Edgar Troudt, CUNY IVE

2:00PM – 3:30PM
Market Maker Tutorial and Simulation
Christopher Pileggi

3:30PM – 3:50 PM
Coffee Break

3:50PM - 4:30PM
Wrap-Up and Evaluation
Dr. Christoph Winkler and Julissa Baez

Note: Breakfast and Lunch will be served on both days. Optional dinner will be provided on 6/19
Note: Breakfast and Lunch will be served on both days. Optional dinner will be provided on 6/19