



**Virtual Enterprise Faculty Development Seminar 2014 Agenda
The CUNY Institute for Virtual Enterprise
June 19th-20th, 2014**

Baruch College of the City University of New York
55 Lexington Avenue – Room 14-270
New York, NY 10010

Day 1 – Thursday, June 19th

Baruch College – Room 14-270
9am -5pm
Optional Dinner: 5:00pm -8pm

"A Look at Virtual Enterprise": Participants will learn the basics of the Virtual Enterprise pedagogy and the tools and events that support it. Virtual Enterprise will link CUNY campuses with CUNY Student Enterprises (Incubator) in campus based entrepreneurship outposts.

Topics:

- IVE, CUNY Student Enterprises, Entrepreneurship and STEM
- Introduction to the Institute of Virtual Enterprise
- Practical Approach to Virtual Enterprise
- *Virtual Economy: CUNY IVE Online Market Maker*

9:00AM - 9:30AM

Sign-In & Breakfast

9:30AM – 10:00AM

Welcome, Interactive & Introductions
Dr. Christoph Winkler, CUNY IVE

10:00AM - 10:15AM

Entrepreneurship Education Outposts
Dr. Stuart Schulman, CUNY IVE

10:15AM – 10:45Am

Introduction to Virtual Enterprise
Dr. Christoph Winkler, CUNY IVE

10:45AM – 11:00AM

Coffee Break

11:00AM – 2:00 PM

Virtual Enterprise Demonstration
Dr. Edgar Troudt & Julissa Baez, CUNY IVE

- 12:30PM – 1:30PM

Working Lunch

Dr. Edgar Troudt, CUNY IVE

2:00PM – 3:30PM

Market Maker Tutorial and Simulation
Christopher Pileggi

3:30PM -3:50 PM

Coffee Break

3:50PM -4:30PM

Wrap-Up and Evaluation

Dr. Christoph Winkler and Julissa Baez

Note: Breakfast and Lunch will be served on both days. Optional dinner will be provided on 6/19



INSTITUTE FOR
VIRTUAL
ENTERPRISE

5:00 PM – 8:00PM

Optional Dinner: The Turkish Kitchen

386 3rd Ave (at 28th St)

www.turkishkitchen.com

Day 2 – Friday, June 20th

Baruch College - Room 14-270

9:30am -3pm

"Student Entrepreneurship": This portion of the seminar will discuss incubation activities led by CUNY IVE and resources for implementation across the University. Action research methods will be discussed and proposed.

Topics:

- Incubation Across the Entrepreneurship Spectrum
 - CoWorking
 - SmartPitch & Bootcamp
 - CUNY Accelerator
- Action Research Design
- Virtual Enterprise in Practice: Resources for Faculty and Administrators

9:30AM -9:50AM

Sign-In & Breakfast

12:15PM -1:15 PM

CoWorking Lunch

9:50-10:00AM

Welcome and Recap from Day 1

Julissa Baez

1:15PM -2:15PM

Introduction to Action Research

Dr. Christoph Winkler

10:00AM – 11:15AM

Incubation Across the Entrepreneurship
Education Spectrum

Dr. Christoph Winkler & Anelisa Lauri

2:15PM -2:30PM

Evaluation

Julissa Baez

11:15AM -12:15PM

Institutional Assessment Resources

Dr. Stuart Schulman

2:30PM -3:00PM

CUNY Incubator

Dr. Stuart Schulman, Dr. Ed Rogoff & Dr.

John Clark

Note: Breakfast and Lunch will be served on both days. Optional dinner will be provided on 6/19